

Breathable air in the middle of Bangkok traffic? Not as crazy as it sounds

You can now breathe clean air in one of the worst-congested cities in the world

It's no secret Bangkok, Thailand, easily ranks second in terms of the worst traffic experiences this world has to offer. Clouds of black smog fuming from the backs of bus exhaust pipes, followed by squirming faces backing away writhing in disgust, are common sights.

And when you're stuck in traffic... this experience is *constant*. Repeated over and over again. If you've been here for even a few years, you know. And you're tired. And you're just *done* with it. And you're worried. And you have a right to be.

After all, even with the never-changing traffic, Bangkok today is still different from the Bangkok of yesteryear in many ways. But the most significant change in recent years, by far, has been the air quality level.

What is AQI, and why should I care?

From the American Lung Association (ALA): "The Air Quality Index, or AQI, is the system used to warn the public when air pollution is dangerous. The AQI tracks ozone (smog) and particle pollution (tiny particles from ash, vehicle exhaust, soil dust, pollen, and other pollution)."

The ALA goes on to detail how air quality affects everyone, "but it can be really dangerous for [...] children and teens, people with asthma and other lung diseases, anyone over

65, anyone who exercises or works outdoors or has diabetes or cardiovascular disease like high blood pressure, or has suffered a heart attack or stroke. **Even healthy adults who exercise or work outdoors can be harmed."**

Back to how Bangkok traffic has changed

Now that we've covered our mini AQI lesson, here's a startling fact: The AQI level in Bangkok for the past month has been holding steady at roughly 150 to 200--**approximating pollution levels in BEIJING and other major cities (Shanghai and Guangzhou) in China.**

Yet, we're all aware of just how awful the pollution is in China. We wouldn't go breathing air there without a mask. So it must be quite a shock to some people when realising that people in China don't wear masks either, just like in Bangkok.

What keeps all these Chinese drivers grinning?

But what the savvy drivers in China do have, sight unseen, in their SUVs and tinted windows, is this: an air purifier. In fact, Shanghai traffic can get pretty bad too. But when they're stuck in a gridlock, they lie back and relax. After all, the cleanest air you can get in China is in your very own car.

Sure, you can buy any air purifier that's suitable for your car--or you can try this one for only \$50:

Introducing "Bangkok Traffic Air Purifier"

This air purifier comes with all the features you might find in a standard air purifier. But here's where the Bangkok Traffic air purifier

outperforms its competition, and why it's especially suitable for Bangkok.

- **DUAL filters.** This air purifier comes equipped with a carbon filter for odor removal (for those times you're stuck near a stinking canal), as well as a high-efficiency particulate air (HEPA) filter for capturing ultrafine particles. (Replace every 6 months.)
- **Noise-tested fan.** So quiet you'll forget it's even there.
- **Air Quality sensor with tricolor LED indicator.** An ultraprecise air sensor that constantly gauges the indoor air quality and re-sets its performance for optimum fresh air (especially useful for Bangkok's unpredictable spikes in hazardous air quality).

So just click the button below, and for only \$50, you too can be breathing fresh, crisp air all in the comfort of your own car worry-free, every damn time you're stuck in Bangkok traffic.

YES, I NEED TO BREATHE CLEAN AIR IN BANGKOK